

on.



start

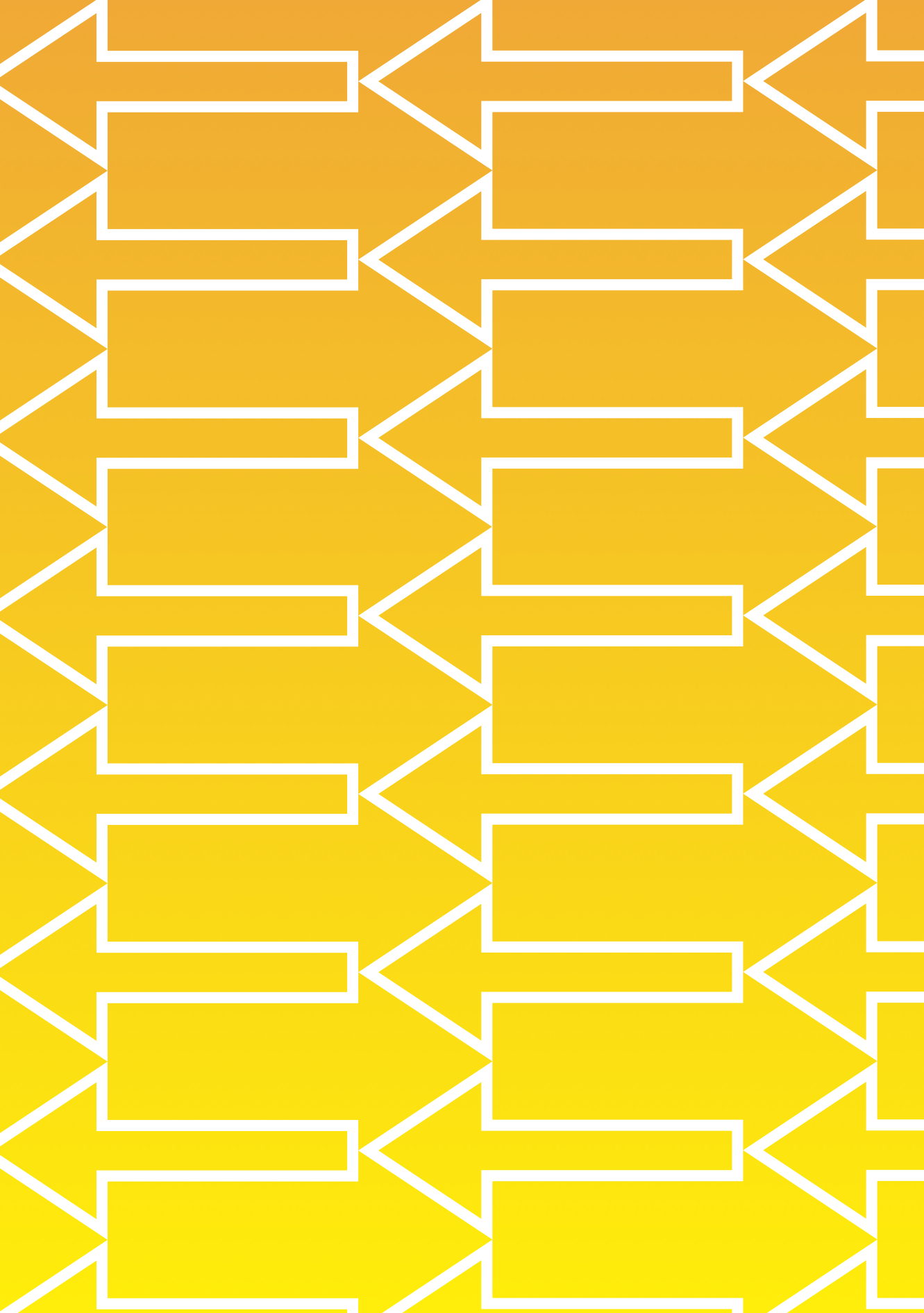
10 things you need to know about ON

10 things to believe

good

In the future power of

energy

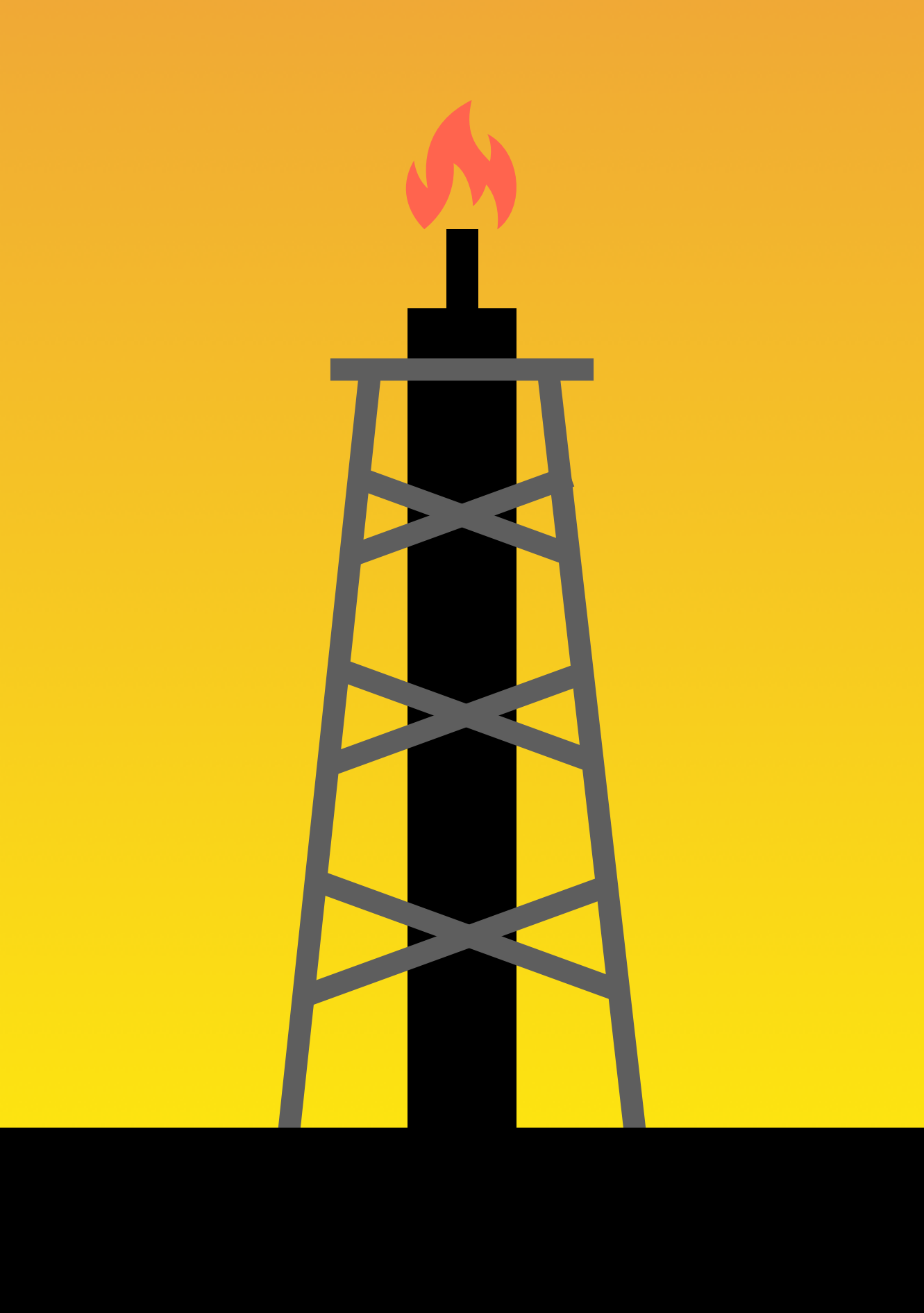




1

there is a new way

There is a new way to optimize energy use. Combining legacy energy sources with new technologies and more efficient installations provides a spectrum of choice all geared towards using less energy. In some cases, this approach can create an energy surplus that can be re-distributed to make a better world.





2

the old ways are
just plain stupid

It's hard to admit that the way we use energy is ineffective and damaging. The process of mining not only has a significant environmental impact, but the sourcing and extraction of raw materials is cumbersome, labor intensive and simply dangerous.

Early adopters of a new of thinking understand that change won't happen overnight. Intelligent solutions and a good mix of existing and new technologies are the way forward.





3

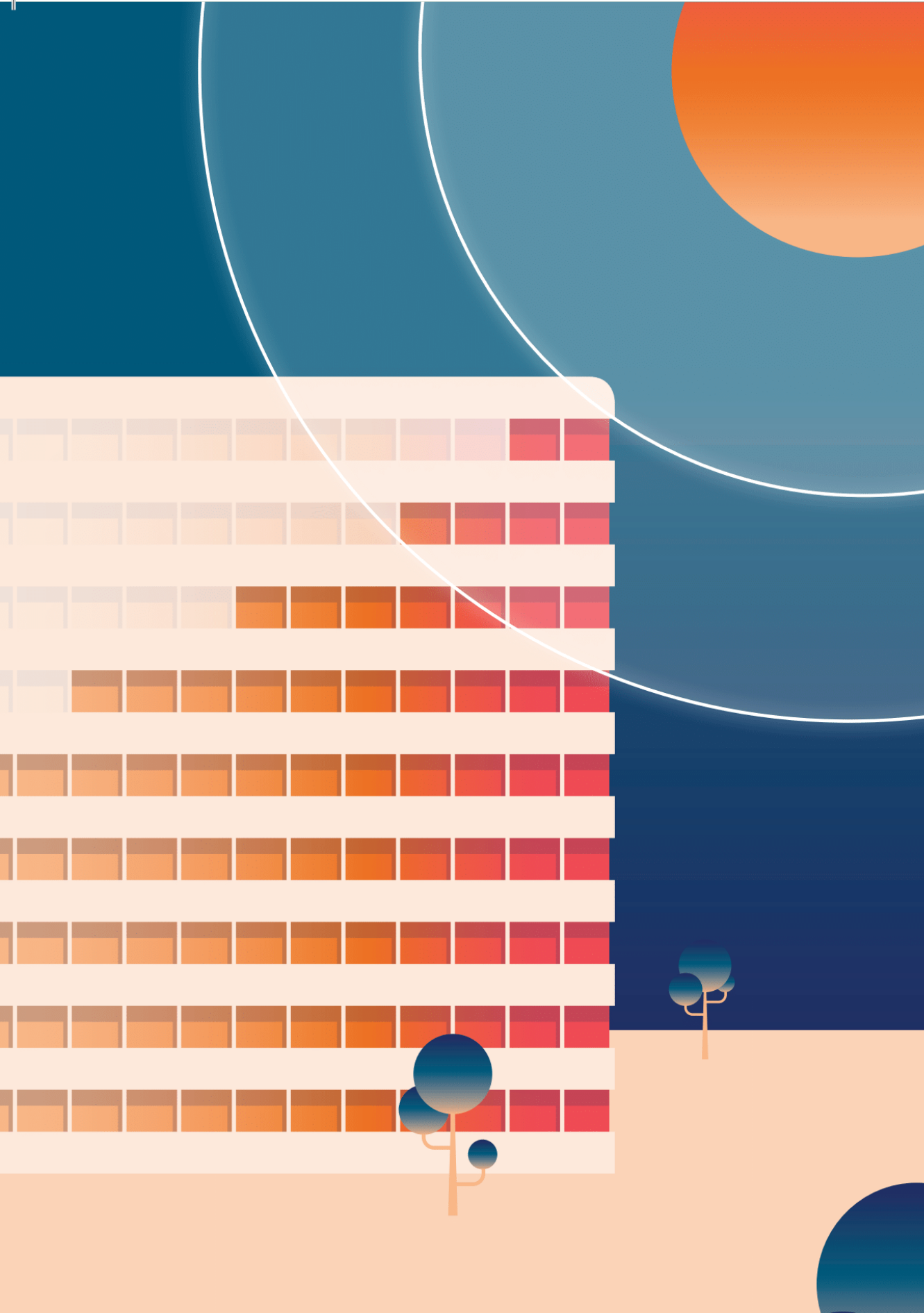
rethinking your energy use

It's time to change your mindset and your energy usage. It's simple. Change is not only cheaper, it's also better.

ON. can help you achieve tangible savings and good energy through better lighting in your workspace. We do that by adapting and analyzing your current situation to include a more economical and effective energy solution.



good energy for business





hello



4

chief energy officer

My name is Lard Vanobbergen. I have been in the business of good energy for more than twenty years.

I want to make a real difference in your life trough better light in your workspace.

I have been awarded with the Belgian Building Award for innovation, I am a WELL AP and Faculty Member and a proud member of the Good Light Group.

on.





5

what is ON.?

ON. is a model created by watts ON. It is a completely new way of thinking, communicating about and designing light in the workspace.

ON. empowers people and business by focussing on the non-visual effects of light.

ON. wants to generate impact on people's health and personal energy trough delivering better light solutions.



Productivity

Health

CRI

Biocentric
Lighting

Safety

Lux

UGR



6

the time is right!

People are really living in darkness, so it's time to move the debat about light in the workspace to a truly public one.

ON. looks further and wants to work beyond that awareness.

ON. aims to educate and inform everyone on the opportunities that are available, not only in energy savings but mainly on the level of good energy.

we are in the business of good energy



7

what do we mean
by good energy?

Good energy is a feeling. It's an approach, a process of change and a new way of thinking about the impact of light on our lives.

Good energy is taking small steps in improving the places we work and live, as well as being socially responsible.

Most of all, it is a mindset that believes in creating a lifestyle that brings good energy to everything we do.





8

the ON. matrix

Introducing the ON. matrix.

This is an entirely new way to set your goals
towards a better workplace.

Specially developed by ON., the application
helps you find new ways to improve light in the
workplace.

By informing you on choices and possible
solutions, the application helps you navigate
your way towards good energy.

future

9

the future is glowing

New technologies, opportunities and policies are all working together to promote education, awareness and change around good light.

Real change is coming. It's time to take a positive stance, to promote change together and focus on the endless possibilities of good light.

The future is glowing. Look forward to good energy.



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Mijn winkelmandje 0

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We are in the business of Good Energy

Our goal is to generate impact on people's health and personal energy, through delivering better light solutions.

[Contact us](#)



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find more about ON.

Visit our website goodenergy.be to find out more about ON. and its objectives.

We promise to add latest articles and products helping to educate your business about the benefits of good light in the workplace.

Go and visit and take your first small steps to improve both your energy usage, the health and well-being of your people and your business.

goodenergy.be

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